PRESS RELEASE FLOWERS

BOOMOON SKOGAR & SANSU

18 May - 25 June, 2016

Flowers Gallery is pleased to announce a solo exhibition by South Korean photographer Boomoon, centred around a new series of photographs produced at Skogar Falls, Iceland. The exhibition presents the powerful elemental force of the waterfall as the subject for Boomoon's ongoing investigation into the infinite and ungovernable character of the natural world.

The exhibition *Skogar* brings together a selection of black and white photographs from a series of 300 exposures. Each taken from the same frontal viewpoint, they capture distinct variations of light and form within the arrested momentum of a singular waterfall. Boomoon entered the freezing water of the pool below the falls to attain a position where the 'horizon' would be situated precisely at the lower third of the frame, presenting an immersive view, which appears to extend beyond the limits of an individual standpoint or subjective experience.

Within the shape-shifting cascades and veils of spray, each photograph records discrete changes in focus and detail, resulting in a complex and evocative layering of the image. The photographs are composed horizontally, contrary to the essentially upright configuration of the waterfall itself, and are cropped closely to exclude all peripheral detail and sense of scale. Applying a similarly reductive approach to colour, Boomoon attributes the crystalline clarity of his monochromatic images to the stark purity of northerly light.

Poet and Critic Shino Kuraishi has likened the Northern quality of Boomoon's approach to the pursuit of the sublime in Northern Romanticism, particularly the work of German painter Caspar David Friedrich.¹ Extending beyond romantic notions of a confrontation between man and the natural world as distinct forces, and suggesting a more totalised assimilation of the self within nature, Boomoon's photographs can also be seen to resonate with attitudes towards the sublime within Minimalism.

According to Kuraishi, Boomoon's focused attention on the particular, dispenses with continuity or a sense of passage between past and future - delivering us instead into the 'here and now' of the present moment. He says: "The destination or the end of time is permanently postponed. The waterfall keeps falling self-recursively, aimlessly, and meaninglessly carrying the undetermined present. The waterfall descends defying associations of any other place and any other time. In the minimalist

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Skogar #384, #558, #911, 2015, archival pigment print, 140 x 180cm



Untitled #2561, Seorak, 2010, C-print, 180 x 424.9cm

waterfall captured by Boomoon, I as an observer am liberated from the bondages of both the identity of the "artist" and the "work" and the identity of "another self" chained to the system of appreciation. The falling waterfall declares my freedom. "I" facing the waterfall am free."2

Also on view will be selected works from the series Sansu, including the exceptionally large-scale photographic print Untitled #18134, Inje, spanning ten metres in length, which was first displayed in the Salon D'Honneur at Paris Photo 2015. Each of the photographs on show will be displayed for the first time in London. Sansu (meaning 'mountain-water' in Korean) is a core concept in the representation of landscape in Far-Eastern aesthetics, centred on a metaphysical union with nature. Boomoon's contemporary vision of Sansu evokes an attitude or philosophical state of mind. The series comprises of mountain landscapes and forests blanketed by snow, often presented at a large scale, balancing an intense clarity of detail with atmospheric passages of snowfall and mountain mist.

ABOUT BOOMOON

Born in Daegu, 1955, Boomoon currently lives and works in Seoul and Sokcho, South Korea. Having commenced his artistic studies as a painter, Boomoon began to explore photography in the early 1970s and enrolled in the Photography department at Chung-Ang University, Seoul. Throughout the 1970s Boomoon passionately recorded the rapid transformation taking place in Korean society, looking at deserted villages and the heightening contrast between rural and urban communities. Since the 1980s, Boomoon has produced large format photographs of vast expanses of sea, sky and land as a means of self-reflection, which Charlotte Cotton has described as contemplating "the unknowable and uncontrollable character of nature."3

Boomoon has exhibited internationally in South Korea, Japan and Paris and his work is in the collections of the Yokohama Museum of Art, Yokohama and the National Museum of Modern and Contemporary Art, Seoul. From October 2013 to January 2014, a retrospective exhibition of Boomoon's major landscape series was held at the Daegu Art Museum in South Korea. Entitled Constellation, the show gave a comprehensive overview of Boomoon's practice and confirmed his importance as a photographic artist.

- 1. Shino Kuraishi, Mirrors, Windows, and Constellations: The Art of Boomoon, 2013. Essay in the Exhibition Catalogue, Boomoon: Constellation, Daegu Art Museum, Korea. Pg. 28.
- 2.Shino Kuraishi, Falling, Ceaselessly Falling. Essay for Boomoon: Skogar, Publication date to be confirmed.
- 3. Charlotte Cotton, The Photograph as Contemporary Art (Third Edition, 2014, originally published in 2004). Thames & Hudson, London. Pg. 103

NOTESTO EDITORS

Exhibition Opening Hours: Tuesday - Saturday 10am - 6pm

For further information and images please contact Hannah Hughes - Hannah@flowersgallery.com / +44 (0)207 920 7777 All Image Credits: @ Boomoon, Images courtesy of Flowers Gallery, London and New York