



Press Release

## Freya Tewelde

### *Dare to journey into the unknown*

11<sup>th</sup> - 28<sup>th</sup> July 2024

Bomb Factory South Gallery  
SW10 0SZ



*Freya Tewelde. Mirage of the inner World.*

Following closely on from Tewelde's presentation this July at Flowers' Gallery celebrated *Artist of The Day* exhibition, Bomb Factory is delighted to announce *Dare to Journey into the Unknown*, an exhibition of new and recent paintings inspired by Tewelde's wide ranging study of subjects including psychoanalysis and spirituality.

Born in Asmara, Eritrea (1977) and based in London, Tewelde's interdisciplinary practice encompasses painting, video performance sound, and mixed media, often employing archival photographs and language. This diverse approach enables Tewelde to create complex stories and commentaries on the interplay between personal and collective histories, identity, and the socio-political landscapes that shape our experiences.

For her exhibition at Bomb Factory, Tewelde will present seven paintings from her series *Dare to Journey into the Unknown*, which draw on the artist's curiosity for hidden energies and cosmic influences, as well as her ongoing interest in psychoanalysis and anthropology.

Tewelde comments, "*The merging of psychoanalysis with my exploration of ethereal realms and the cultures which surround them allows me to construct immersive worlds that transcend conventional boundaries. I'm committed to utilising the transformative power of art to elevate consciousness and inspire personal journeys deeply rooted in decolonial perspectives, guiding viewers on a transformative journey of healing and discovery.*"

In her work Tewelde frequently explores lost rituals and narratives, examining human relationships and how we navigate spaces, incorporating accepted cultural, spiritual, and everyday ideological viewpoints. Her interest in psychology and neuroscience, has led her research on the interconnectedness of mind, body, and culture in shaping mental health outcomes. Certain rituals, deeply rooted in indigenous knowledge systems and communal healing practices, offer a unique lens through which to explore the complex interplay of psychological, social, and spiritual factors in mental well-being.

Tewelde comments, *"I'm propelled by a deep curiosity for the unknown; for hidden energies and cosmic influences revealed through techniques like solar system mapping which push the boundaries of perception"*.

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*Dare to journey into the unknown*  
11th July - 28th July 2022

Bomb Factory South Gallery  
The Plaza,  
535 Kings Road,  
London SW10 0SZ

Private View: Thursday 11th July 2024, 6-9pm  
Opening Times: Wednesday - Sunday, 12:00 - 17:00  
Transport: Imperial Wharf (Overground), Fulham Broadway (District Line), Buses from Central London - 11, 22, C3.

## NOTES TO EDITORS

**Freya Tewelde** (1977) is an interdisciplinary artist born in Asmara, Eritrea, raised in Saudi Arabia, and currently living and working in London, UK. A Chelsea College of Arts graduate with an MA in Fine Arts in 2018, Freya is also an Associate Lecturer at UAL.

Tewelde's work has been the subject of numerous solo and group exhibitions in the UK. In 2024, she was selected by the esteemed artist, Barbara Walker R.A to appear in the 25<sup>th</sup> edition of 'Artist of The Day' at Flowers Gallery, London. Commenting on her choice Walker said, *'I nominated Freya Tewelde for her remarkable talent; creating captivating practice characterised by vibrant colours and dynamic patterns.'*

[www.freyatewelde.com](http://www.freyatewelde.com)